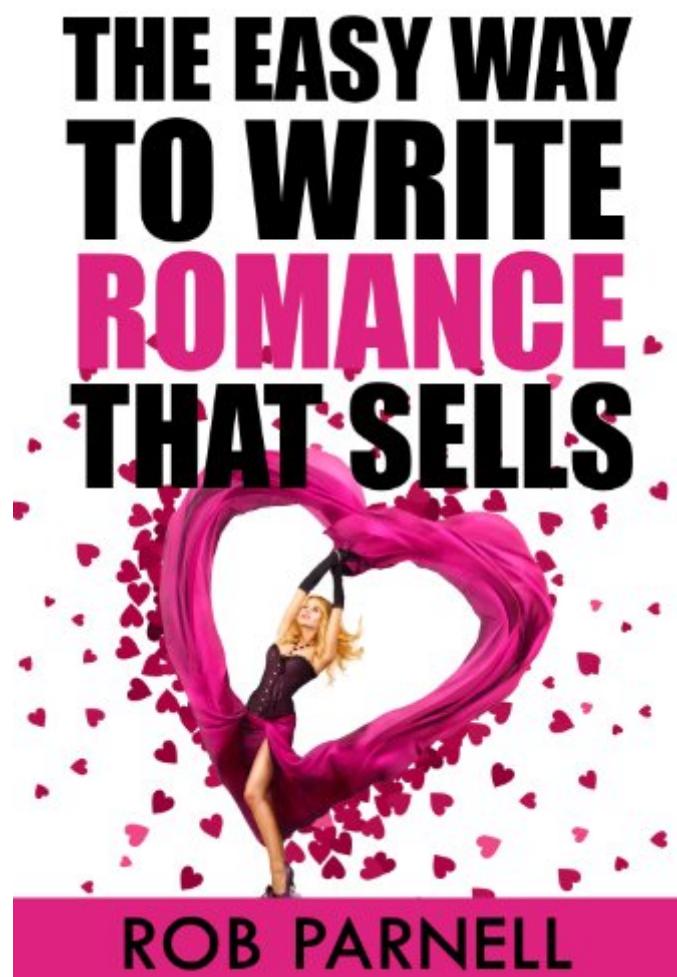


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# The Easy Way To Write Romance That Sells



## Synopsis

"The Market is Ripe - and, If You Follow Rob Parnell's Uniquely PROVEN Advice, Your Success in This Fabulous Genre is Practically Guaranteed!"Listen - of all the fiction paperbacks published last year, almost 55% of them were romance novels. In an industry worth over 3.5 billion dollars a year - and growing like no other genre, millions are earned by new romance authors on a daily basis (and this could be YOUR MONEY!)These authors are not mega-stars or TV celebrities - they're just normal writers with homes and families, living in relative obscurity - but with one major difference - they're wealthy!"Romance is the Most Popular Fiction in the World. It is also the Novel Writer's Most Profitable Market."Did you know there are over 50 million romance readers out there, some of whom read up to 20 romances a month - even men, who make up an estimated fifth of all romance readers?(It's also common 'insider' knowledge that around a tenth of romance authors are in fact men - who use female pseudonyms!)The Easy Way to Write Romance That Sells is a proven system for writing a romance - endorsed by romance writers the world over.Rob Parnell has compiled the 'formula', tested it, verified it with romance publishers and romance writing associations - AND already enabled hundreds of authors to get deals for their romance novels. (One of my writers won the Whitbread Prize for best novel of that year!)A staggering 9 out of 10 writers who've taken Rob's romance courses and completed their (let's face it, relatively short) novels have gone on to get publishing deals - from the likes of Harlequin, Mills & Boon, Silhouette, even Harper Collins.Now, YOU are could be only months - perhaps weeks - away from getting the publishing deal you've always dreamed about.Because that's the power of the romance genre - the demand for new writers and new romance stories is literally HUGE. And it's always been out there, waiting for you.All YOU have to do is find out EXACTLY what is required.It's more than do-able - by any writer with a few weeks to spare and a desire for success - and not a little fame. (Romance readers are very loyal by the way.)The average advance for a category romance is between \$5,000 and \$15,000 - and you usually get royalties on top - say, \$15,000 to \$50,000 - for just ONE book!Sales of romances are almost guaranteed. You don't need to be a big name author. Romance readers will buy your work anyway - simply because it's out there!All YOU have to do is find out how to write EXACTLY what the romance publishers want - and that is the bit this book makes SO easy for you!This book shows you, step by simple step, how to invent the your main characters, then how to structure your plot into a commercial romance story.Here's the book's contents: Module 1. "Modern Romance, its Place & Purpose" Module 2. "The Myth of the Romance Formula" Module 3. "Creating Dynamic & Believable Heroines" Module 4. "Fun, Poignant & Realistic Motivating Factors" Module 5. "Location, Setting & Background in Time & Space" Module 6. "Hearts, Flowers &

Weddings - The New Thinking" Module 7. "Portraying Desire: How Much Sex is Too Much?" Module 8. "Power Plays, Dreams and Perfect Pacing" Module 9. "Overcoming Obstacles to Love & Lust" Module 10. "Climaxes, False Starts and Denouements" All this and lots of extra information, tips and pointers on writing style, voice, point of view, dialogue, flashbacks, foreshadowing, creating drama, tension and, as you'd expect from Rob Parnell, fast and effective easy writing, editing and polishing. There is also important advice on preparing and submitting manuscripts for publication. The end section also includes a current market listing for romance publishers AND a list of romance literary agents.

## **Book Information**

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## **Customer Reviews**

This book was okay, it did have a couple of interesting points in it and I expect the list given at the end would be beneficial to someone looking to traditionally publish their book. I did have to look up what a word meant, which was basically a long word for the end of the book. I could hardly read the word never mind ever coming across it before. Did the author want us looking u words or was he

showing off. There are a few grammar mistakes in this book as well. The wrong word or missing which did start to annoy me.

I have only recently discovered Rob as a writing coach but love his style. Short, to the point but with enough details and info, without leaving you overwhelmed. His advice is sound. Glad I found this book.

I worked through this book in two days, and was exhausted when I finished. I felt like I had attended a very intensive romance writing course. The advice was excellent, covering specific points that MUST be included, and things that are optional. There was also inspiration to help your self-esteem as a writer, and visualizations and meditations to further your actual writing. I loved it all. What an attractive cover, too!

I enjoyed reading this book. Mr. Parnell provides some good advice for writing for the romance market, and I'm glad he included a section on writing romantic short stories. Short stories seem less daunting than a full novel for a first-time author. The only reason I didn't give this book five stars is that some of the information is dated. I've read other books by Mr. Parnell. He is certainly prolific and practices what he preaches. Keep up the good work.

This book gives some really constructive suggestions on writing romance. Have been a writer off and on, now on, and the tips given were very helpful. Have read the book cover to cover and have started it over again. This will be a great tool for current and future endeavors. Glad to have purchased the book.

This information really is available other places. It really didn't tell me anything I hadn't read before.

Wonderful book...I teach writing to senior citizens, and have encouraged them to purchase ALL of Rob Parnell's books to add to their "Writer's Shelf!"

I never written romance before, so I got a lot out of it. My purpose in reading this is to learn how to add a good romance element to my sci-fi and fantasy stories.

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The Easy Way to Write Romance That Sells The 30 Day Romance Novel Workbook: Write a Novel

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